## **ORDER**

Orders Order / Rev: 104405 Alt Order #: 06832084 Product Desc: **HELLER FOR SENATE** Estimate: Flight Dates: 10/17/12 - 10/23/12 Primary AE: Amy McCreary Original Date / Rev: 07/18/12 / 10/30/12 Sales Office: **BLPHI GENERAL** Order Type: Sales Region: National Agency Name: Strategic Media Services, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3299 K St. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Heller, Dean for U.S. Senate-Demographic: A35+ New Business Thru: **Product Codes:** PLC01 Order Separation: 00:05:00

Dill Dlan

Bill Plan					iotais				
Start Date	End Date	# Spots		Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/23/12	76	\$44,275.00	\$37,633.75	October 2012	76	\$44,275.00	\$37,633.75	0.00
					Totals	76	\$44,275.00	\$37,633.75	0.00

Advertiser External ID:

Agency External ID:

## **Account Executives**

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	29%	\$44,275.00
Market	100%	\$152,672,41

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$39,694.83
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$27,481.03
KTUD	1%	\$1,526.72
KVVU	24%	\$36,641.38
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$3,053.45

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E 1 I	KSNV	10/17/12	10/19/12	M-F 5-6a WakeUp	w/Wæ@M	5-6a	W-F	:30	6	\$300,002	0.00 NM	2	\$600.00
				M-F 5-6a WakeUp	w/Wagners								•
N	IEWS			•	_								
	Star	t Date	End Date	Weekdays 5	Spots/Week	Rate	Rating						
We	ek: 10/1	5/12	10/21/12	W-F	2	\$300.00	0.00						

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**KSNV** 

Order / Rev:

104405

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #: Flight Dates:

06832084

10/17/12 - 10/23/12

Product Desc:

HELLER FOR SENATE

Estimate:

Ch Days Ln Start End Inventory Code Break Start/End Time Len Spots Rate Pri Rtg Type Spots 10/17/12 10/19/12 M-F 5-6a WakeUp w/WaQM 5-6a --W-F-:30 \$300.002 0.00 NM \$600.00 M-F 5-6a WakeUp w/Wagners **NEWS** Weekdays Spots/Week Start Date **End Date** Rating Rate --W-F--Week: 10/15/12 10/21/12 \$300.00 0.00 E 2 KSNV 10/22/12 10/23/12 M-F 5-6a WakeUp w/WaQM 5-6a MT----:30 \$300.002 0.00 NM 2 \$600.00 M-F 5-6a WakeUp w/Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating MT----Week: 10/22/12 10/28/12 \$300.00 0.00 M-F 6-7a WakeUp w/Wa@M E 3 KSNV 10/22/12 10/23/12 6-7a :30 \$450.002 0.00 NM M----1 \$450.00 M-F 6-7a WakeUp w/Wagners **NEWS End Date** Start Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/22/12 10/28/12 \$450.00 0.00 E 4 KSNV 10/17/12 10/19/12 M-F 6-7a WakeUp w/WaQM 0.00 NM 6-7a --W-F--:30 6 \$450.002 2 \$900.00 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating --W-F--Week: 10/15/12 10/21/12 \$450.00 0.00 KSNV 10/17/12 10/19/12 **Today Show** CM 658a-9am --WT---:30 6 \$600.002 0.00 NM 2 \$1,200.00 **Today Show** TODAY Start Date **End Date** Weekdays Spots/Week Rate Rating 10/21/12 --WT---Week: 10/15/12 \$600,00 0.00 E 6 KSNV 10/22/12 10/23/12 **Today Show** CM 658a-9am M----:30 \$600.002 0.00 NM \$600.00 **Today Show** TODAY Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 \$600.00 0.00 M-F Today Show II 3rd HCM E 7 KSNV 10/22/12 10/23/12 9-10a :30 \$275.002 -T----0.00 NM 0 \$0.00 M-F Today Show II TODAY II Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/22/12 10/28/12 -T---\$275.00 0.00Ch Date Range Description Start/End Time Rate Rtg Type <u>Weekdays</u> Length 1 KSNV 10/22/12-10/28/12 M-F Today Show II 3rd Hr 9-10a :30 (\$275.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 8 KSNV 10/17/12 10/19/12 M-F Today Show II 3rd H@M 9-10a --WT---:30 \$275.002 0.00 NM \$275.00 1 M-F Today Show II **TODAY II** Start Date End Date Spots/Week <u>Weekdays</u> Rate Rating Week: 10/15/12 10/21/12 --WT---2 \$275.00 0.00 Ch Date Range **Description** Start/End Time <u>Length</u> Rate Rtg Type <u>Weekdays</u> 2 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a --WTh----:30 (\$275.00) 0.00 NM [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 9 KSNV 10/17/12 10/19/12 M-F Today Show III 4th IBM 10am-11am ---T---:30 \$225.002 0.00 NM 1 \$225.00 Today 4th Hour TODAY III Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---T---\$225.00 0.00 E 10 KSNV 10/22/12 10/23/12 M-F Today Show III 4th BM 10am-11am :30 \$225.002 0.00 NM MT----2 \$450.00 Today 4th Hour **TODAY III** Start Date Spots/Week End Date Weekdays Rate Rating Week: 10/22/12 10/28/12 MT----\$225.00 0,00 E 11 KSNV 10/22/12 10/23/12 Rachael Ray CM 11am-12pm -----:30 \$225.002 0.00 NM 1 \$225.00 Rachael Ray RR

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KSNV

Order / Rev:

104405

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #:

06832084

Product Desc:

HELLER FOR SENATE

Flight Dates:

10/17/12 - 10/23/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rta Type	Snots	Amount
		2 10/23/12	Rachael Ray	CM	11am-12pm	-T		1	\$225.002	0.00 NM	1	\$225.00
RR			Rachael Ray									
<u>Start</u> Week: 10/2	<u>t Date</u> 2/12	End Date 10/28/12	<u>Weekdays</u> MT	Spots/Week	<u>Rate</u> \$225.00	Rating 0.00						
E 12 KSNV	10/17/1	2 10/19/12	Rachael Ray	CM	11am-12pm	WT	- :30	2	\$225.002	0.00 NM	0	\$0.00
RR			Rachael Ray									
<u>Start</u> Week: 10/1	<u>t Date</u> 5/12	End Date 10/21/12	<u>Weekdays</u> WT	Spots/Week 2	<u>Rate</u> \$225.00	Rating 0.00						
	Date Ra	<u>nge</u> 2-10/21/12 R	escription achael Ray		VEnd Time n-12pm		<u>Weekdays</u> wTh	<u>Ler</u>	<u>ngth</u> <u>Rate</u> :30 <del>(\$225.</del> 00)	Rtg Type		
Unre	esolved		-		p		*****		.00 (₩220.00)	0.00 14141		
			E] NOT AVAILABL achael Ray		n-12pm		wTh	-	:30 (\$225.00)	0.00 NM		
	esolved OT AVAII	_ABLE RAT	E] NOT AVAILABL	E RATE								
E 13 KSNV	10/17/1	2 10/19/12		СМ	12-1230pm	WTF	- :30	3	\$275.002	0.00 NM	3	\$825.00
NEWS			Noon News									
<u>Star</u> Week: 10/1	<u>t Date</u> 5/12	End Date 10/21/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$275.00	Rating 0.00						
E 14 KSNV	10/22/1	2 10/23/12	Noon News Noon News	СМ	12-1230pm	-T	- :30	1	\$275.002	0.00 NM	1	\$275.00
NEWS												
<u>Star</u> Week: 10/2	<u>t Date</u> !2/12	End Date 10/28/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$275.00	Rating 0.00						
E 15 KSNV	10/22/1	2 10/23/12	The Agenda 1230 The Agenda 1230	•	1230-1p	-T	- :30	1	\$225.002	0.00 NM	1	\$225.00
AGENDA												
<u>Star</u> Week: 10/2	<u>t Date</u> !2/12	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$225.00	Rating 0.00						
E 16 KSNV	10/17/1	2 10/19/12	The Agenda 1230 The Agenda 1230	•	1230-1p	WTF	- :30	3	\$225.002	0.00 NM	3	\$675.00
AGENDA		E. J.D.L.	-		м.	5.0						
Star Week: 10/1	<u>t Date</u> 5/12	End Date 10/21/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$225.00	Rating 0.00						
E17 KSNV	10/17/1	2 10/19/12	Days of our Lives Days of our Lives		1258p-2pm	WTF-	- :30	2	\$275.002	0.00 NM	2	\$550.00
DAYS	4 D-4-	Fuel Data	•		D. L.	<b>.</b>						
<u>Stan</u> Week: 10/1	<u>t Date</u> 5/12	End Date 10/21/12	Weekdays WTF	Spots/Week 2	<u>Rate</u> \$275.00	Rating 0.00						
E18 KSNV	10/22/1	2 10/23/12	Days of our Lives Days of our Lives		1258p-2pm	M	- :30	1	\$275.002	0.00 NM	0	\$0.00
DAYS	t Data	End Date	•		D-4-	D-#						
Week: 10/2		End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$275.00	Rating 0.00						
	<u>Date Ra</u> 10/22/12	•	escription ays of our Lives		<del>l/End Time</del> 3p-2pm		<u>Weekdays</u> M		<u>1gth                                    </u>	Rtg Type 0.00 NM		
	es <i>olved</i> OT AVAL	LABLE RAT	E] NOT AVAILABL	E RATE								
E 19 KSNV			The Doctors	CM	2pm-3pm	MT	- :30	2	\$225.002	0.00 NM	2	\$450.00
DRS			The Doctors									
<u>Star</u> Week: 10/2	<u>t Date</u> 2/12	End Date 10/28/12	<u>Weekdays</u> MT	Spots/Week 2		<u>Rating</u> 0.00						
E 20 KSNV			The Doctors	CM	2pm-3pm	WT	- :30	2	\$225.002	0.00 NM	2	\$450.00
DRS			The Doctors								•	
<u>Star</u> Week: 10/1	<u>t Date</u>  5/12	End Date 10/21/12	<u>Weekdays</u> WT	Spots/Week 2	<u>Rate</u> \$225.00	Rating 0.00						

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KSNV

Order / Rev:

104405

06832084

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #: Flight Dates:

10/17/12 - 10/23/12

Product Desc:

HELLER FOR SENATE

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 21 KSNV 10/17/12 10/19/12 Dr. Phil 3-4p CM --WTF--:30 \$300.002 0.00 NM 2 \$600.00 Dr Phil PHIL Start Date **End Date Weekdays** Spots/Week Rating Rate Week: 10/15/12 10/21/12 --WTE--\$300.00 0.00 E 22 KSNV 10/22/12 10/23/12 Dr. Phil CM 3-4p MT - - - - --:30 \$300.002 2 0.00 NM 2 \$600.00 Dr Phil PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 MT----\$300.00 0.00 E 23 KSNV 10/22/12 10/23/12 NEWS 3 at 4 (1 HOUR)CM 0.00 NM 4-5pm MT----:30 2 \$450,002 2 \$900.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 MT----\$450.00 0.00 E 24 KSNV 10/17/12 10/19/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm --WTF--:30 \$450.002 0.00 NM 2 \$900.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate 10/21/12 Week: 10/15/12 --WTF--\$450.00 0.00 10/17/12 10/19/12 E 25 KSNV NEWS 3 at 4 (1 HOUR)CM 4-5pm --WTF--:30 3 \$450.002 0.00 NM 3 \$1,350.00 (4:30 PM-5:00 PM) 4PM NEWS (1 hour) **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating --WTF--Week: 10/15/12 10/21/12 0.00 3 \$450.00 NEWS 3 at 4 (1 HOUR)CM E 26 KSNV 10/22/12 10/23/12 4-5pm M-----:30 1 \$450,002 0.00 NM \$450.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M----\$450.00 0.00 E 27 KSNV 10/22/12 10/23/12 M-F Early News 5-630p MT----CM :30 \$900.002 0.00 NM 2 \$1,800,00 M-F Early News **NEWS** Start Date **End Date** Spots/Week <u>Weekdays</u> Rate Rating 10/28/12 MT----Week: 10/22/12 \$900.00 0.00 E 28 KSNV 10/17/12 10/19/12 M-F Early News CM 5-630p --WTF--:30 2 \$900.002 0.00 NM 2 \$1,800.00 M-F Early News **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 --WTF--\$900.00 0.00 E 29 KSNV 10/17/12 10/19/12 M-F Jeopardy CM 630-7pm --WT---:30 \$750.002 0.00 NM 2 \$1,500.00 M-F Jeopardy JEP Start Date End Date Weekdays 1 4 1 Spots/Week Rate Rating Week: 10/15/12 10/21/12 -WT~--\$750.00 0.00 E 30 KSNV 10/22/12 10/23/12 630-7pm M-F Jeopardy CM MT----:30 \$750.002 0.00 NM 2 \$750.00 M-F Jeopardy **JEP** Weekdays End Date Spots/Week Start Date Rate Rating Week: 10/22/12 10/28/12 \$750.00 0.00 Start/End Time Spot Ch Date Range Description <u>Weekdays</u> Length Rate Rtg Type 1 KSNV 10/22/12-10/28/12 M-F Jeopardy 630-7pm :30 (\$750.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/22/12-10/28/12 M-F Jeopardy 630-7pm :30 (\$750.00) 0.00 NM See MG 30.3 [na debates] 3 KSNV 10/22/12-10/22/12 Jeopardy in PRIME M-SA 8-11p / SUN :30 \$750.00 0.00 NM MG for 30.2 10/22 [INV CODE] E 31 KSNV 10/22/12 10/23/12 CM 7-730pm M----.30 2 \$750,002 0.00 NM \$750.00

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Order / Rev:

104405

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #:

06832084

2084 Prod

Product Desc:

HELLER FOR SENATE

Flight Dates:

10/17/12 - 10/23/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-I- Wheel M-F Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 M-----\$750.00 0.00 Ch Date Range Description Start/End Time Rate Rtg Type Weekdays Length 1 KSNV 10/22/12-10/28/12 M-F Wheel 7-730pm :30 (\$750.00) 0.00 NM See MG 31.3 [na debates] 3 KSNV 10/22/12-10/22/12 Wheel of Fortune in PRIME M-SA 8-11p / SUN :30 \$750.00 0.00 NM (ii) MG for 31.1 10/22 [INV CODE] E 32 KSNV 10/17/12 10/19/12 M-F Wheel CM 7-730pm --WTE--:30 \$750.002 0.00 NM \$1,500.00 M-F Wheel of Fortune WHEEL Start Date **End Date** Weekdays Spots/Week Rate Rating \$750.00 Week: 10/15/12 10/21/12 --WTF--3 0.00 Spot Ch Date Range Description Start/End Time <u>Weekdays</u> <u>Length</u> Rate Rtq Type 2 KSNV 10/15/12-10/21/12 M-F Wheel 7-730pm ---WThF----:30 (\$750.00) 0.00 NM Unresolved I.NOT AVAILABLE RATEI NOT AVAILABLE RATE 10/17/12 10/19/12 FacetoFace/Ralston RenGM 730-758pm --W-E--:30 2 \$450.002 0.00 NM \$900.00 Face to Face w/ J.Ralston FACE Start Date End Date Weekdays Spots/Week Rating Rate \$450.00 Week: 10/15/12 10/21/12 0.00 E 34 KSNV 10/22/12 10/23/12 FacetoFace/Ralston Rep@M 730-758pm MT----:30 2 \$450.002 0.00 NM 2 \$900.00 Face to Face w/ J.Ralston FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 MT----\$450.00 0.00 Ch Date Range Description Start/End Time **Weekdays** Length Rate Rtg Type 1 KSNV 10/22/12-10/28/12 FacetoFace/Ralston Report 730-758pm :30 (\$450.00) 0.00 NM See MG 34.3 [PGM CHG = NBC DEBATE] 3 KSNV 10/22/12-10/22/12 RALSTON in PRIME \$450.00 0.00 NM 8-11pm :30 MG for 34.1 10/22 **IINV CODE1** E 35 KSNV 10/18/12 10/18/12 M-F News 3 at Eleven 11pm-1135pm ---T---:30 \$775.002 0.00 NM \$775.00 M-F News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 ---T---\$775.00 0.00E 36 KSNV 10/22/12 10/22/12 M-F News 3 at Eleven CM 11pm-1135pm :30 \$775.002 0.00 NM \$775.00 1 M-F News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/22/12 10/28/12 M----\$775.00 0.00 E 37 KSNV 10/22/12 10/23/12 The Tonight Show CM 1135p-1237a MT-----.30 \$275.002 0.00 NM 0 \$0.00 **Tonight Show** TON SHOW Start Date End Date <u>Weekdays</u> Spots/Week Rating Rate Week: 10/22/12 10/28/12 MT----2 \$275.00 0.00 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/22/12-10/28/12 The Tonight Show 1135p-1237a :30 <del>(\$275</del>:00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/22/12-10/28/12 The Tonight Show 1135p-1237a MT-----:30 <del>(\$275.00)</del> 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 38 KSNV 10/17/12 10/19/12 The Tonight Show 1135p-1237a --W-F--:30 2 \$275.002 0.00 NM \$275.00

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Order / Rev:

104405

Advertiser:

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Alt Order #: Flight Dates: 06832084

Product Desc:

HELLER FOR SENATE

10/17/12 - 10/23/12

Estimate:

Ln Ch	Start	End	Inventory Code Tonight Show	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type_	Spots	Amount
Week: 10 <u>Spot</u> <u>CI</u> 1 KSNV Ur	art <u>Date</u> /15/12 1 <u>Date Ra</u> / 10/15/12 presolved	2-10/21/12 T	WeekdaysW-F escription the Tonight Show	1135	<u>Rate</u> \$275.00 <u>/End Time</u> ip-1237a	Rating 0.00	Weekdays WF	<u>Lengtl</u> ~ :36	<u>h Rate</u> 0 <del>(\$275.00)</del>	Rtg Type 0.00 NM		
			E] NOT AVAILABL									
	10/18/1 CENTER		Thurs PR 10-11p Thursday Prime	CM 10-11pm	10-11pm	T	- :30	1 \$2	2,100.002	0.00 NM	1	\$2,100.00
	art Date	End Date 10/21/12	Weekdays T	Spots/Week 1	<u>Rate</u> \$2,100.00	Rating 0.00						
E 42 KSNV NEWS	10/20/1	2 10/21/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135p	mS	s :30	2	\$750.002	0.00 NM	2	\$1,500.00
	art Date	End Date	<u>Wee</u> kdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	SS	2	\$750.00	0,00						
E 43 KSNV NEWS		2 10/20/12	News 3 Sunrise - News 3 Sunrise 5		6a-7a	S	- :30	1	\$225.002	0.00 NM	1	\$225.00
	art Date	End Date 10/21/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$225.00	Rating 0.00						
E 44 KSNV	10/20/1	2 10/20/12		СМ	7a-9am	S	:30	1	\$325.002	0.00 NM	1	\$325.00
SAT TO	CACIC		Saturday Today					•				
	art Date	End Date 10/21/12	Weekdays	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 45 KSNV	10/20/1	2 10/20/12	,		9am-930am	S	:30	1	\$300.002	0.00 NM	1	\$300.00
NEWS			News 3 Today - 8	SAT								
	art Date	End Date 10/21/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
E 46 KSNV NEWS		2 10/20/12	Sa-Su Early New Sa-Su Early New		5pm-630pm	S	- :30	2	\$450,002	0.00 NM	2	\$900.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	\$-	2	\$450,00	0.00						
E 47 KSNV JEP/W		2 10/20/12	Weekend Jeopan WKND Jeop/Who		630-730pm	S	:- :30	1	\$375.002	0.00 NM	1	\$375.00
	art Date	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
E 48 KSNV	10/20/1	2 10/20/12	Saturday Night Li	ve CM	<del></del>	2amS	- :30	1	\$750.002	0.00 NM	1	\$750.00
SNL			Saturday Night L									
<u>St</u> Week: 10	art <u>Date</u> )/15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
			Meet the Press Meet the Press	СМ	8a-9am		·S :30	1 \$1	,900.002	0.00 NM	1	\$1,900.00
MTP												
Week: 10		End Date 10/21/12	Weekdays		Rate \$1,900.00	Rating 0.00						
E 52 KSNV	10/21/1	2 10/21/12	News 3 Today W News 3 Today	knd CM	9a-930am	<b>P</b>	·S :30	1	\$250.002	0.00 NM	1	\$250.00
NEWS			·									
<u>St</u> Week: 10	art <u>Date</u>	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$250.00	Rating 0.00						
			Chris Matthews 9		9:30a-10a	0.00	S :30	1	\$375.002	0.00 NM	1	\$375.00
CM			Chris Matthews S	SUN 9:30am								

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KSNV

Totals

76

\$44,275.00

Order / Rev:

104405

10/17/12 - 10/23/12

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #: Flight Dates: 06832084

Product Desc:

HELLER FOR SENATE

Estimate:

Ln Ch Start End	Inventory Code Break	Start/End 1	Гime Days	Len Spot	s Rate Pri	Rtg Type S	pots	Amount
E 53 KSNV 10/21/12 10/21/12		9:30a-10a	S	:30	1 \$375.002	0.00 NM	1	\$375.00
СМ	Chris Matthews SUN 9:30am							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/15/12 10/21/12	S 1	\$375.00	0.00					
E 54 KSNV 10/21/12 10/21/12	NFL Pre-Game / FNA CM NFL Pre-Game	1p-530pm	S	:30	1 \$1,600.002	0.00 NM	1	\$1,600.00
FNIA	= = =							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/15/12 10/21/12		\$1,600.00	0.00		W	<b>.</b>		
E 55 KSNV 10/21/12 10/21/12		1P-9PM	S	:30	1 \$8,000.002	0.00 NM	1	\$8,000.00
SNFL	NFL Football							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/15/12 10/21/12	S <u>1</u>	\$8,000.00	0.00					
N 58 KSNV 10/18/12 10/21/12		430a-5a	TS	:30	2 \$100.002	0.00 NM	1	\$100.00
	Wake Up Early Wagners							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating			1		
Week: 10/15/12 10/21/12 Spot Ch Date Range D		\$100.00 t/End Time	0.00	/eekdavs	Length Rate	Rtg Type		
<del></del>	Vake Up Early w/ Wagners 430a			<u>reekuays</u> Th~~-Su	30 <del>(\$100.00</del> :			
Unresolved					700 (\$700.00)	, 0.55 ,,,,,		
[.NOT AVAILABLE RAT	E] NOT AVAILABLE RATE							
N 59 KSNV 10/21/12 10/21/12	,	Sat 1-2am /	Sun 1:S	:30	1 \$45.003	0.00 NM	1	\$45.00
Start Date End Date	Law & Order (LF) Weekdays Spots/Week	17-4-	Datina			1		
Week: 10/15/12 10/21/12	S Spois/vveek	<u>Rate</u> \$45,00	Rating 0.00			ŀ		
N60 KSNV 10/18/12 10/19/12	Today-AN CM	205a-304a	TF	:30	1 \$30,004	0.00 NM	1	\$30.00
	Today-AN				,	, ,,,,,	•	400.00
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/15/12 10/21/12	TF 1	\$30.00	0.00					